



MARCH 20TH TO 23RD, 2026

# NEW YORK

## BELLY DANCE FESTIVAL

EMMANUEL PIERRE-ANTOINE DANCE STUDIO

320 W 37TH ST 2ND FLOOR, NEW YORK, NY 10018

# SPONSORSHIP PROPOSAL



# ABOUT THE FESTIVAL

## UNITED THROUGH MOVEMENT

The **New York Belly Dance Festival** is a two-day celebration of dance, culture, and community, taking place **March 21-22, 2026**, at **Emmanuel Pierre-Antoine Studios**, located at **320 W 37th Street, New York City**.

This dynamic cultural event brings together performers, internationally recognized master teachers, and dance enthusiasts from around the world for an unforgettable experience in the heart of New York City.

Through immersive workshops, captivating gala shows, and a vibrant vendor bazaar, the festival offers a unique opportunity to explore the artistry of belly dance while connecting with a diverse and global community.

## EXPECTED ATTENDANCE

**100-150**  
Participants

100-150 dancers from across the U.S. and internationally.

**500+**  
Audience

500+ attendees across gala shows and closing celebrations.

**1,500+**  
Online Reach

1,500+ through social media platforms, email newsletters, and website traffic.

# SPONSORSHIP OPPORTUNITIES

We invite you to become a sponsor and gain visibility at one of New York City's most exciting cultural dance events.

Sponsorship opportunities are flexible and include both **monetary contributions** and **product or in-kind donations**.

Partnering with NYBDF offers brands meaningful exposure, direct engagement with a passionate audience, and alignment with a community-driven, women-led cultural event.

## PLATINUM SPONSOR

\$5,000 +

- **Logo placement** on all promotional materials, including flyers, posters, banners, and the event website.
- **Exclusive branding** at the main stage during gala shows and workshops.
- Opportunity to provide branded items (e.g., swag bags, giveaways) to attendees.
- Social media promotions across all platforms, with dedicated posts featuring your brand.
- **Vendor booth** included in the festival bazaar.
- **VIP tickets (4)** to gala shows and closing celebration.
- Opportunity to introduce a segment during the gala shows.

## GOLD SPONSOR

\$3,000

- Prominent **logo placement** on event materials and the website.
- Inclusion in social media promotions with **mentions in posts and stories**.
- **Vendor booth** at the festival bazaar.
- **VIP tickets (2)** to gala shows.
- Branded items included in attendee swag bags.

## SILVER SPONSOR

\$1,500

- **Logo placement** on the event website and select promotional materials.
- Social media mentions during the event promotion.
- Opportunity to provide branded items for swag bags.
- **Vendor booth** at the festival bazaar.

## BRONZE SPONSOR

\$500

- **Logo placement** on the event website.
- Opportunity to provide branded items for swag bags.

# PRODUCT SPONSORSHIP

We also welcome product sponsorships, which allow brands to showcase their offerings directly to our attendees. Ideal for:

- Costumes and accessories for performers.
- Dance-related accessories (scarves, veils, props).
- Wellness products (e.g., skincare, aromatherapy, fitness tools).
- Food and beverages for workshops and green rooms.
- Gift cards or certificates for raffles and giveaways.

## IN EXCHANGE FOR PRODUCT SPONSORSHIP:

- **Logo placement** on our website and materials.
- **Social media mentions** highlighting your brand's contribution.
- Opportunity to include products in swag bags or set up a vendor booth at the festival bazaar.

## WHY SPONSOR?

- 1. Reach a Targeted Audience:** Connect with a community passionate about dance, culture, and the arts.
- 2. Build Brand Awareness:** Your brand will be seen by attendees, performers, and a broad online audience.
- 3. Support Cultural Arts:** Be part of a movement celebrating diversity and artistic expression in NYC.
- 4. Long-Term Benefits:** Sponsors will be highlighted not just during the event but in pre- and post-event promotions.

## EVENT MARKETING REACH

- **Social Media Campaigns:** Targeted ads and organic posts on Instagram, Facebook, and TikTok.
- **Email Newsletter:** Sent to over 5,000 subscribers.
- **On-Site Branding:** High-visibility logo placements at the venue.



## ABOUT THE CREATOR

# Samantha Diaz

**Samantha Diaz** is a director, choreographer, producer, and **resilient leader** with over **20 years of experience** in the dance and entertainment industry. She is the founder of **Dance Soul Entertainment**, which has been producing world-class entertainment for two decades, and the creator of both the **New York Belly Dance Festival** and the **Orlando Belly Dance Convention**.

A **burn survivor**, Samantha's personal journey of resilience and healing through dance deeply informs her work. She is also the founder of **Inspire Grace**, a jewelry brand supporting indigenous artisans from Peru, Colombia, Brazil, and Mexico. Her leadership is rooted in cultural respect, creative expression, and community building, empowering artists to embrace their unique voice through movement.

## HOW TO SPONSOR

We would love to explore how your brand can be part of this meaningful cultural experience.

- ✉ Email: [info@newyorkbellydancefestival.com](mailto:info@newyorkbellydancefestival.com)
- ☎ Phone: (718) 578-2730
- 🌐 Website: [www.newyorkbellydancefestival.com](http://www.newyorkbellydancefestival.com)

Let's work together to create a memorable and impactful experience!